

SILVIE LOTO

VIDEO INSTRUCTIONS

We are reaching out regarding pictures and/or videos of the upcoming Silvie Loto performance.

Silvie would love to post some content as soon as possible after the show. Please forward all the content (photos and short clips 50/60 seconds with live audio) right after the performance or as soon as possible.

DURING SHOW

- close ups (from every possible angle);
- front views;
- back, side, front (from the crowd) views where you can see the entire venue, crowd and reaction;

SPECS RECORDING

- clips of approx 40/50/60sec with original audio recorded with external stereo mic, e.g. *Rode Stereo VideoMic Pro* (really important);
- **all cameras needs to shoot VERTICAL:**
- raw files are too big. Please convert video files into MP4 to make them lighter and ready to use (we need the files pretty quick to post so it's fresh and we have a good reaction on socials);
- shooting preferable format: 4k 30fps or 4K 60fps (for slow-motion);
- shoot with the highest quality as possible, no heavy compression;
- **make videos usable for IG format 4:5 and 9:16** (shoot always in the center since, if needed, we will later crop the footage to fill into the desired format);
- please do not add any logo or copyright to the photos and videos. We will credit the artist when posting (provide the details in a .txt file when delivery);
- please export all files in 4x5 (1080 x 1350px) and 9x16 (1080 x 1920px).

DELIVERY

All files should be uploaded within next day at 12:00 (noon) and no later than 24hrs after the show. Dropbox link should be sent to our team via Whatsapp/Email.

REFERENCES

WE NEED MORE DYNAMIC FOOTAGE, NOT STATIC

CONTACT

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